

*MWR Strategies*  
*December 2012*

**N = 1006 interviews w/registered voters**

**Margin of error =  $\pm$  3.1%**

Hello, my name is \_\_\_\_\_ and I am calling from \_\_\_\_\_, a market research firm. This is not a sales call; we are conducting a survey of voters nationwide and would just like to get your opinion on important issues. This is a short survey and will only take about 9 minutes. **[DO NOT PAUSE]**

1. Are you or is someone in your house a registered voter? [May I speak with that person?]

100 YES

0 NO

2. What is the most important or pressing issue facing the United States right now? [**OPEN CODE**]

37 ECONOMY

18 FEDERAL DEBT AND DEFICIT

13 JOBS

7 HEALTH CARE

5 SOCIAL ISSUES

3 NATIONAL SECURITY

2 GASOLINE/ENERGY PRICES

2 CRIME

13 OTHER

6 DON'T KNOW/REFUSED

3. And the second most? [**OPEN CODE**]

15 ECONOMY  
18 JOBS  
13 HEALTH CARE  
11 FEDERAL DEBT AND DEFICIT  
10 NATIONAL SECURITY  
6 SOCIAL ISSUES  
4 GASOLINE/ENERGY PRICES  
2 CRIME  
2 EDUCATION  
2 FOREIGN AFFAIRS  
7 OTHER  
10 DON'T KNOW/REFUSED

**COMBO [1<sup>ST</sup> AND 2<sup>ND</sup> MENTIONS]**

52 ECONOMY  
31 JOBS  
29 FEDERAL DEBT AND DEFICIT  
20 HEALTH CARE  
13 NATIONAL SECURITY  
11 SOCIAL ISSUES  
6 GASOLINE/ENERGY PRICES  
4 CRIME  
2 EDUCATION

4. What is the most important environmental issue facing the United States? [**OPEN CODE**]

27 GLOBAL WARMING/CLIMATE CHANGE  
12 AIR POLLUTION  
8 WATER QUALITY  
4 OVERPOPULATION  
4 HYDRAULIC FRACTURING  
4 DRINKING WATER  
3 LITTER/RECYCLING  
2 OVERREGULATION  
17 OTHER  
19 DON'T KNOW/REFUSED

5. And the second most? [**OPEN CODE**]

17 AIR POLLUTION  
13 GLOBAL WARMING/CLIMATE CHANGE  
13 WATER QUALITY  
6 DRINKING WATER  
6 LITTER/RECYCLING  
5 OVERPOPULATION  
5 HYDRAULIC FRACTURING  
16 OTHER  
19 DON'T KNOW/REFUSED

**COMBO [1<sup>ST</sup> AND 2<sup>ND</sup> MENTIONS]**

40 GLOBAL WARMING/CLIMATE CHANGE  
29 AIR POLLUTION  
21 WATER QUALITY  
10 DRINKING WATER  
9 LITTER/RECYCLING  
9 OVERPOPULATION  
9 HYDRAULIC FRACTURING  
2 OVERREGULATION

6. What will be the most important environmental issue facing the United States in the next 25 years? [**OPEN CODE**]

25 GLOBAL WARMING/CLIMATE CHANGE  
14 CLEAN ENERGY  
11 AIR POLLUTION  
7 WATER QUALITY  
6 OVERPOPULATION  
4 DRINKING WATER  
2 LITTER/RECYCLING  
9 OTHER  
22 DON'T KNOW/REFUSED

7. Which of the following is the most important thing about the energy we use?  
[ROTATED]

- 32 ITS COST
- 26 ITS EFFECT ON THE ENVIRONMENT
- 23 WHERE IT COMES FROM
- 13 ITS RELIABILITY
- 3 OTHER [NOT READ]
- 3 DON'T KNOW/REFUSED [NOT READ]

8. Which of the following is the best way to reduce our reliance on imported oil from unstable nations? [ROTATED]

- 46 INCREASE DOMESTIC PRODUCTION OF OIL AND GAS
- 25 INCREASE THE FUEL EFFICIENCY OF CARS AND TRUCKS
- 12 IMPORT MORE OIL FROM FRIENDLY NATIONS LIKE CANADA
- 3 INCREASE TAXES ON GASOLINE
- 6 ALL OF THE ABOVE [NOT READ]
- 6 OTHER [NOT READ]
- 3 DON'T KNOW/REFUSED [NOT READ]

9. What do you think is the best way to address global warming? [ROTATED]

- 48 INCREASE RESEARCH INTO ALTERNATIVE ENERGY SOURCES
- 22 REGULATE EMISSIONS FROM LARGE COMPANIES
- 8 TAX TRADITIONAL ENERGY SOURCES LIKE OIL, COAL, AND NATURAL GAS
- 6 OTHER [NOT READ]
- 16 DON'T KNOW/REFUSED [NOT READ]

10. How much would you personally be willing to pay each year to address global warming?  
I just need a number in dollars . . .

MEAN = 279 DOLLARS  
MEDIAN = 50 DOLLARS

[42% ANSWERED "ZERO"]

11. In general, do you think the federal government overall spends too much, too little, or about the right amount?

70 TOO MUCH  
10 TOO LITTLE  
13 THE RIGHT AMOUNT  
8 DON'T KNOW/REFUSED [**NOT READ**]

12. In general, do you think you pay too much in taxes, too little in taxes, or just about the right amount of taxes?

45 TOO MUCH  
5 TOO LITTLE  
46 THE RIGHT AMOUNT  
5 DON'T KNOW/REFUSED [**NOT READ**]

13. Thinking about debt and deficit issues, do you think the federal government should raise taxes, cut spending, or do both?

7 RAISE TAXES  
47 CUT SPENDING  
42 DO BOTH  
4 DON'T KNOW/REFUSED [**NOT READ**]

14. If the federal government requires companies to take actions that cost them money, how likely is it that those companies will pass along the increased costs to consumers?

80 VERY LIKELY  
10 SOMEWHAT LIKELY  
**90 TOTAL LIKELY**  
4 NOT VERY LIKELY  
3 NOT AT ALL LIKELY  
**7 TOTAL UNLIKELY**  
3 DON'T KNOW/REFUSED [**NOT READ**]

15. Carbon dioxide is a gas that is formed when fuels like gasoline, natural gas, and coal are burned. Some in Congress have suggested that carbon dioxide should be taxed. In general would you favor or oppose such a tax?

22 FAVOR  
64 OPPOSE  
14 DON'T KNOW/REFUSED [**NOT READ**]

I would like to read you a few facts about a carbon dioxide tax. For each one, I would like you to tell me whether it would make you . . . to support such a tax. [**QUESTIONS 16 THROUGH 19 ROTATED**]

MUCH MORE LIKELY  
SOMEWHAT MORE LIKELY  
MAKE NO DIFFERENCE  
SOMEWHAT LESS LIKELY  
MUCH LESS LIKELY  
DON'T KNOW [**DO NOT READ**]

16. A carbon tax would increase the price of gasoline, electricity, natural gas, and home heating oil.

14 MUCH MORE LIKELY  
10 SOMEWHAT MORE LIKELY  
**24 TOTAL MORE LIKELY**  
10 MAKE NO DIFFERENCE  
17 SOMEWHAT LESS LIKELY  
43 MUCH LESS LIKELY  
**60 TOTAL LESS LIKELY**  
6 DON'T KNOW [**NOT READ**]

17. At least in the short term, a carbon tax would reduce economic growth.

	10	MUCH MORE LIKELY
	13	SOMEWHAT MORE LIKELY
<b>23</b>		<b>TOTAL MORE LIKELY</b>
	17	MAKE NO DIFFERENCE
	19	SOMEWHAT LESS LIKELY
	33	MUCH LESS LIKELY
<b>52</b>		<b>TOTAL LESS LIKELY</b>
	9	DON'T KNOW [ <b>NOT READ</b> ]

18. Revenues from a carbon tax could be used to help balance the budget.

	15	MUCH MORE LIKELY
	21	SOMEWHAT MORE LIKELY
<b>36</b>		<b>TOTAL MORE LIKELY</b>
	19	MAKE NO DIFFERENCE
	10	SOMEWHAT LESS LIKELY
	29	MUCH LESS LIKELY
<b>39</b>		<b>TOTAL LESS LIKELY</b>
	7	DON'T KNOW [ <b>NOT READ</b> ]

19. A carbon tax would reduce greenhouse gas pollution.

	18	MUCH MORE LIKELY
	20	SOMEWHAT MORE LIKELY
<b>38</b>		<b>TOTAL MORE LIKELY</b>
	19	MAKE NO DIFFERENCE
	11	SOMEWHAT LESS LIKELY
	24	MUCH LESS LIKELY
<b>35</b>		<b>TOTAL LESS LIKELY</b>
	8	DON'T KNOW [ <b>NOT READ</b> ]

Now, I am would like to read you a series of statements about a carbon tax. For each one, I would like you to tell me whether you . . . with it. [QUESTIONS 20 THROUGH 30 ROTATED]

STRONGLY AGREE  
 SOMEWHAT AGREE  
 SOMEWHAT DISAGREE  
 STRONGLY DISAGREE  
 HAVE NO OPINION ABOUT

20. A carbon tax will increase energy prices.

55 STRONGLY AGREE  
 23 SOMEWHAT AGREE  
**78 TOTAL AGREE**  
 6 SOMEWHAT DISAGREE  
 8 STRONGLY DISAGREE  
**14 TOTAL DISAGREE**  
 9 HAVE NO OPINION ABOUT

21. A carbon tax will mean that your household will pay more for gasoline and electricity.

57 STRONGLY AGREE  
 20 SOMEWHAT AGREE  
**77 TOTAL AGREE**  
 6 SOMEWHAT DISAGREE  
 10 STRONGLY DISAGREE  
**16 TOTAL DISAGREE**  
 8 HAVE NO OPINION ABOUT

22. A carbon tax will fall hardest on the poor, the elderly, and those on fixed incomes.

54 STRONGLY AGREE  
 15 SOMEWHAT AGREE  
**69 TOTAL AGREE**  
 10 SOMEWHAT DISAGREE  
 11 STRONGLY DISAGREE  
**21 TOTAL DISAGREE**  
 10 HAVE NO OPINION ABOUT

23. A carbon tax will encourage the sale of fuel-efficient automobiles.

	31	STRONGLY AGREE
	27	SOMEWHAT AGREE
<b>58</b>		<b>TOTAL AGREE</b>
	12	SOMEWHAT DISAGREE
	20	STRONGLY DISAGREE
<b>32</b>		<b>TOTAL DISAGREE</b>
	10	HAVE NO OPINION ABOUT

24. A carbon tax will lead to businesses and jobs moving overseas.

	35	STRONGLY AGREE
	20	SOMEWHAT AGREE
<b>55</b>		<b>TOTAL AGREE</b>
	14	SOMEWHAT DISAGREE
	18	STRONGLY DISAGREE
<b>32</b>		<b>TOTAL DISAGREE</b>
	14	HAVE NO OPINION ABOUT

25. A carbon tax will incentivize the development of renewable forms of energy.

	27	STRONGLY AGREE
	24	SOMEWHAT AGREE
<b>51</b>		<b>TOTAL AGREE</b>
	13	SOMEWHAT DISAGREE
	20	STRONGLY DISAGREE
<b>33</b>		<b>TOTAL DISAGREE</b>
	17	HAVE NO OPINION ABOUT

26. A carbon tax will lead to job losses.

	31	STRONGLY AGREE
	17	SOMEWHAT AGREE
<b>48</b>		<b>TOTAL AGREE</b>
	17	SOMEWHAT DISAGREE
	19	STRONGLY DISAGREE
<b>36</b>		<b>TOTAL DISAGREE</b>
	15	HAVE NO OPINION ABOUT

27. A carbon tax will lead to less economic growth.

	30	STRONGLY AGREE
	16	SOMEWHAT AGREE
<b>46</b>		<b>TOTAL AGREE</b>
	18	SOMEWHAT DISAGREE
	20	STRONGLY DISAGREE
<b>38</b>		<b>TOTAL DISAGREE</b>
	16	HAVE NO OPINION ABOUT

28. A carbon tax will reduce pollution.

	19	STRONGLY AGREE
	24	SOMEWHAT AGREE
<b>43</b>		<b>TOTAL AGREE</b>
	14	SOMEWHAT DISAGREE
	30	STRONGLY DISAGREE
<b>44</b>		<b>TOTAL DISAGREE</b>
	13	HAVE NO OPINION ABOUT

29. A carbon tax will help American companies increase the amount of goods they sell to other countries.

	11	STRONGLY AGREE
	13	SOMEWHAT AGREE
<b>24</b>		<b>TOTAL AGREE</b>
	17	SOMEWHAT DISAGREE
	39	STRONGLY DISAGREE
<b>56</b>		<b>TOTAL DISAGREE</b>
	20	HAVE NO OPINION ABOUT

30. A carbon tax will lead to more economic growth.

	11	STRONGLY AGREE
	15	SOMEWHAT AGREE
<b>26</b>		<b>TOTAL AGREE</b>
	17	SOMEWHAT DISAGREE
	41	STRONGLY DISAGREE
<b>58</b>		<b>TOTAL DISAGREE</b>
	16	HAVE NO OPINION ABOUT

31. Some have suggested that we could institute a new carbon tax while reducing other taxes like payroll taxes. Do you think . . .

8 THAT IS A GOOD IDEA  
80 WE WOULD PROBABLY WIND UP WITH BOTH THE NEW TAX AND  
THE OLD TAX  
1 OTHER [**NOT READ**]  
11 DON'T KNOW/REFUSED [**NOT READ**]

32. Some have said that because almost all of the energy we currently use is from carbon-based sources like coal, natural gas, and oil, a carbon tax is the same thing as an energy tax. Do you agree or disagree with that?

67 AGREE  
23 DISAGREE  
10 DON'T KNOW/REFUSED [**NOT READ**]

33. Do you favor or oppose a tax on carbon dioxide?

23 FAVOR  
67 OPPOSE  
10 DON'T KNOW/REFUSED [**NOT READ**]

34. Do you think we have enough oil and gas reserves within the United States to meet all of our energy needs for hundreds of years?

44 YES  
40 NO  
14 DON'T KNOW [**NOT READ**]  
2 REFUSED [**NOT READ**]

Finally, we have just a few questions for demographic purposes . . .

35. What is your age please?

- 16 UNDER 35
- 27 35 TO 54
- 29 55 TO 70
- 25 70 AND OVER
- 3 DON'T KNOW/REFUSED [**NOT READ**]

36. What is your race or ethnic background?

- 72 WHITE
- 15 AFRICAN AMERICAN
- 7 HISPANIC
- 1 ASIAN
- 2 OTHER [**NOT READ**]
- 3 DON'T KNOW/REFUSED [**NOT READ**]

37. With respect to politics, would you describe yourself as . . . ?

- 28 CONSERVATIVE
- 11 SOMEWHAT CONSERVATIVE
- 29 MODERATE
- 10 SOMEWHAT LIBERAL
- 13 LIBERAL
- 10 DON'T KNOW/REFUSED [**NOT READ**]

38. Which of the following best describes the highest level of education you have achieved?

- 4 SOME HIGH SCHOOL
- 20 HIGH SCHOOL DIPLOMA
- 24 SOME COLLEGE
- 23 COLLEGE DEGREE
- 7 SOME POSTGRADUATE WORK
- 17 GRADUATE OR PROFESSIONAL DEGREE
- 5 DON'T KNOW/REFUSED [**NOT READ**]

39. Into which category does your annual household income fall? Just stop me when I get to right category.

- 28 LESS THAN \$40,000
- 29 \$40 TO \$80,000
- 15 BETWEEN \$80,000 AND \$120,000
- 8 MORE THAN \$120,000
- 20 DON'T KNOW/REFUSED TO ANSWER [**NOT READ**]

40. Who do you trust more on energy issues?

- 24 REPUBLICANS
- 39 DEMOCRATS
- 29 NEITHER [**NOT READ**]
- 8 DON'T KNOW/REFUSED [**NOT READ**]

41. Region [**FROM LIST**]

- 22 EAST
- 24 MIDWEST
- 29 SOUTH
- 14 MOUNTAIN WEST
- 11 PACIFIC

42. Gender [**BY OBSERVATION**]

- 48 MALE
- 52 FEMALE